ATARI 5200

A NEW ERA
IN GRAPHICS
& GAME PLAY

ATARI 5200™

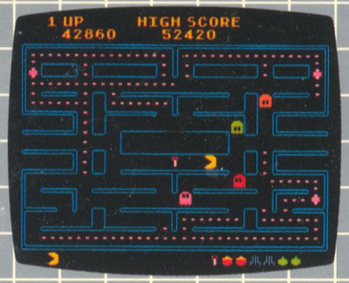
A NEW SALES OPPORTUNITY FOR YOU!

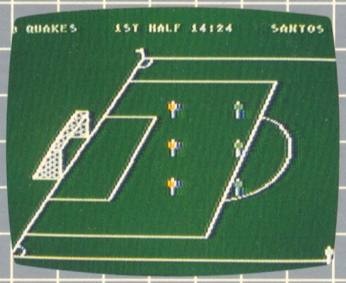
NOW YOU CAN OFFER YOUR CUSTOMERS WHO DEMAND THE VERY BEST THE TOP OF THE LINE ATARI GAME SYSTEM THEY'VE BEEN WAITING FOR.

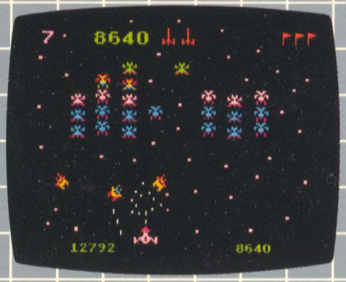
Five reasons why the ATARI® 5200™ will be a super seller for you:

1. The ATARI 5200 features the very best arcade quality graphics and action with a new line of sophisticated game cartridges that make full use of the powers of this new system. ATARI 5200 game cartridges feature new games (not available on the ATARI 2600™), and upgraded 2600 games that are more challenging, more realistic and more fun than ever! New ATARI 5200 game releases will be announced through quarterly bulletins.

2. The ATARI 5200 features the very best engineering for top performance and reliability. The 5200 is built around





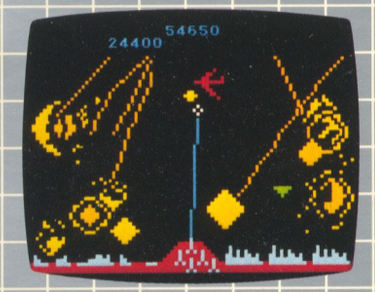


a proprietary graphics chip and 16K Random Access Memory – both dedicated to producing the highest quality entertainment available.

3. The ATARI 5200 is as exciting to look at as it is to play with built-in storage areas for the cord and controllers, and other streamlined high-tech design features.

4. The ATARI 5200 controllers combine a 360° analog Joystick, Paddle capacity, a twelve button Keypad, and Start, Reset and Pause buttons. The Pause feature freezes action on command.

5. The ATARI 5200 is compatible with exciting peripherals, like, • TRAK-BALL™ (modelled after the high-tech arcade controller) • A voice synthesizer • An adapter that will allow the ATARI 5200 to play all ATARI 2600 series software and more exciting options, coming soon!



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ATARI®

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